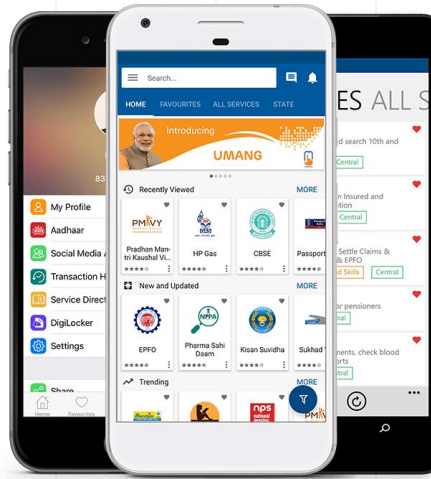




सत्यमेव जयते



UMANG

Unified Mobile App for New-Age Governance



Hon'ble Prime Minister of India on UMANG (Nov 23, 2017)



“We are using mobile power or M-power to empower our citizens’

Logo unveiling film: <https://www.youtube.com/watch?v=q7ZgUOX-XPw>

Launch film: https://www.youtube.com/watch?v=x9r_-fhfejQ&t=80s

Best M government service award (DUBAI, UAE - World government summit):
<https://www.youtube.com/watch?v=aLTM41j0KKo>

GCCS 2017
UMANG launch on Nov 23, 2017



Why UMANG ?

Pain Points

Solution

Overwhelmed with hundreds of mobile apps

Unified

Competing demand on mobile memory

Single App (~20 MB)

Infrequent and sporadic use of individual govt. services

Many Services

Difficulty in discovering relevant mobile apps

Intuitive Discovery & Search

Inconsistent UI/UX/navigation – lengthy learning curve

Shortened Learning Curve

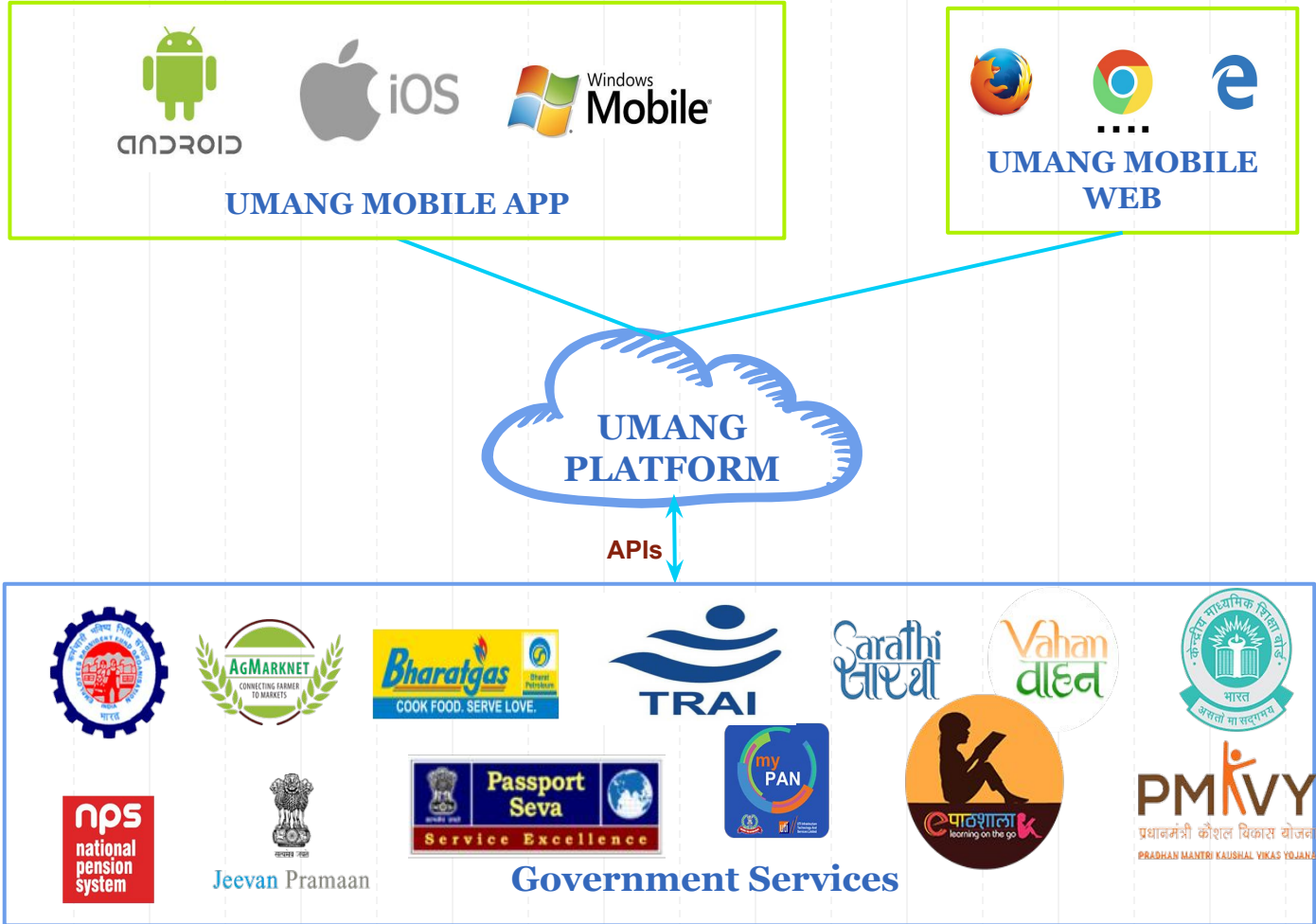
Grievances and complaints on services

12x7 Customer Care

Support for multiple languages

Multilingual (13 languages including Hindi & English)

UMANG Overview



BENEFITS

Front-End

Native App: Developed for all platforms - Android, iOS, Windows. Not a container app

Light Weight: Low storage - ~20 MB(Android)

Minimal : Only required functionalities and content. Unlike a website which has lots of additional resources

Standardized: User Interface(UI) and Experience(UX)

Mobile friendly: Especially designed multi-page forms, offline support

Offline support: Forms can be filled in multiple sessions. Filled data available until submitted e.g. e-District Certificate services

Discovery: Intuitive search (keywords based)

Autofill: Functionality to autofill forms using profile data

Back-end

Deployed on Cloud infra: Robust, Scalable and Secure

Performance and stress tested. Support/advice provided to Departments scale-up to the increased load

API based integration of UMANG platform to Department appln. Back-end.

Self-Care Portal: To manage and inform API level changes so that front-end is kept upto date

UMANG Vision



STATS (Sep 08, 2018)

Downloads

Android	iOS	Windows
~7.3 M	~431 K	~41 K

Total
~7.75 M



4.4
Avg. Rating

Dept. Apps (Central + States)	66
Services	304
States	17

Awards and Recognition

Best m-Government Service at
6th World Government Summit
held at Dubai, UAE

IDC Digital Transformation
Award for Omni-Experience
Innovator

Major Services on-boarded

Central

Education - CBSE, e-Paathshala (NCERT), AICTE, KVS, National Scholarship (NSP)

Agriculture – AgriMarket, Crop Insurance, Soil Health Card, Kisan Suvidha (Agro-advisories, Weather forecast), Buyer/Seller-mkisan, Farmer friend details, Equipment/Dealers info., m4Agri(AKPS)- Advisory services

Health – ORS, Pharma Sahi Daam, e-Raktkosh

Skill – PMKVY, Digisevak, Training: DAY-NULM

Transport – eRahi, VAHAN

Pension – NPS, DoPPW, Jeevan Pramaan

LPG – Bharat Gas, Indane, HPCL

Housing – PMAY, CLSS

EPFO, CISF

Income Tax - PAN, Pay Income Tax (Challan 280)

MEA - eMigrate, MADAD, Passport

BBPS- Utility Bill Payment(Water, Electricity, GAS, DTH, Broadband, landline and mobile postpaid)

Digilocker - RC, DL, Aadhaar Card, Gas Subscription

States

Haryana - Revenue Department Services

Himachal Pradesh - Revenue Department Services

Gujarat - SSRD, Revenue Dept, OJAS, eDHARA

Delhi - NDMC, Pay tax- Commercial vehicles

Assam - e-District Apply, Track certificates

Mizoram - e-District Apply, Track certificates

Jharkhand - Pay tax- Commercial vehicles

Uttarakhand - e-District – Track, Download certificates

Madhya Pradesh - MPBSE, MSME, RCMS, MP ULB

Rajasthan - Track Status, Verify Certificate

Tamil Nadu -Apply Certificates, Track certificates

Chandigarh – Track Status, Verify Certificate

THANK YOU!

www.umang.gov.in

To download

Missed Call: 97183-97183

