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NeGD

Ministry of Electronics and IT

Government of India

Press Release

- DPDP Act Awareness Session Organised for APEDA Officials to Strengthen Data Protection Practices

New Delhi, August 10, 2026: The National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY), conducted an Awareness Session on the Digital Personal Data Protection (DPDP) Act, 2023 and the DPDP Rules for officials of the Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce and Industry, on August 10, 2026.

The session focused on creating awareness among APEDA officials about the key provisions of the DPDP Act and Rules and their relevance to the functioning of the Department. The programme also provided practical insights into how data protection principles can be incorporated into existing processes and operations involving the collection, processing, storage and sharing of personal data.

Shri Naman Agrawal, Team Lead, DPDP, from NeGD covered key aspects of the DPDP Act and Rules, including the applicability and scope of the legislation, roles and responsibilities of Data Fiduciaries and Data Processors, obligations relating to the processing of personal data, consent and lawful processing, rights of Data Principals, security safeguards, personal data breaches, data retention and erasure and other important compliance requirements.

A key focus of the session was on the practical implementation of the DPDP Act within APEDA. Officials were sensitized to identifying personal data handled across various departmental processes and systems, understanding the purpose for which such data is collected and processed, ensuring appropriate safeguards, managing access to personal data, reviewing data-sharing arrangements with third parties and service providers and establishing appropriate processes for responding to Data Principal rights and personal data breaches.

The session emphasised that effective implementation of the DPDP Act requires a process-oriented and organisation-wide approach, with data protection considerations embedded into the design and delivery of digital services and administrative processes. Officials were encouraged to assess existing practices and identify areas where appropriate measures can be adopted to strengthen privacy, security and responsible handling of personal data.

The awareness programme is part of the broader awareness and capacity-building initiatives aimed at supporting government organisations in understanding and implementing the requirements of the Digital Personal Data Protection Act, 2023 and fostering a culture of responsible personal data management across public institutions.



