Web Advertisement   **29.01.2026**

The National e-Governance Division (NeGD) is an independent business division under the Digital India Corporation, Ministry of Electronics and Information Technology. NeGD has been playing a pivotal role in supporting MeitY in Programme Management and implementation of e-Governance projects and initiatives undertaken by various Ministries/ Departments, both at the Central and State levels.

NeGD has been spearheading several innovative initiatives under the aegis of the Digital India Programme. Those have been developed keeping the vision areas of Digital India at the core- providing digital infrastructure as a core utility to every citizen, governance and services on demand and in particular, digital empowerment of the citizens of our country; some of these initiatives include DigiLocker, UMANG, OpenForge Platform, API Setu, National Academic Depository, Learning Management System.

It has myriad roles and responsibilities from supporting Central Line Ministries and State Government Departments on e-Governance projects, reviewing State Action Plans, offering support in technology management, strategy formulation & implementation of Emerging Technologies viz. AI, Blockchain, GIS etc., to facilitating digital diplomacy with focus on Indian startups and products.

NeGD has been a leader in implementation and execution of a gamut of pilot/ infrastructure/ technical/ special projects and support components to framing core policies, project appraisals, R&D, and guiding /conducting assessments, undertaking activities for building capacities of both Government officials and other stakeholders, and creating mass awareness about schemes and services under the Digital India Programme.

NeGD is currently inviting applications for the following profiles under UMANG project on contractual basis for a period of one year. The details are given below:

S.No.	Name of the Post	No. of Positions
1	Video Editor	1
2	Graphic Designer	1

The details can be downloaded from the official website of **NeGD, DIC and MeitY viz**. **www.negd.gov.in, www.dic.gov.in & www.meity.gov.in**.

Eligible candidates may apply ONLINE: **https://ora.digitalindiacorporation.in/**

Last date for submission of application: 08.02.2026

About National e-Governance Division (NeGD)

The National e-Governance Division has been set up by the Ministry of Electronics & Information Technology as an Independent Business Division under the Digital India Corporation {erstwhile Media Lab Asia}. Since 2009, NeGD has been playing a pivotal role in supporting MeitY in Programme Management and implementation of the e-Governance Projects; providing technical and advisory support to Ministries/ Departments, both at Central and State levels along with other Government organizations. NeGD's major operational areas include programme management, project development, technology management, capacity building, awareness and communications-related activities under the flagship Digital India Programme. NeGD has developed and is managing several National Public Digital Platforms such as DigiLocker, UMANG, Rapid Assessment System, OpenForge, API Setu, Poshan Tracker, Academic Bank of Credits, National Academic Depositories, National AI Portal, MyScheme, India Stack Global, Meri Pehchaan, etc.

The roles and responsibilities of NeGD are as follows:
1. Providing strategic direction in terms of framing policies and implementation strategy for the Digital India Programme in different domains of e-Governance
2. Proactive support to Central and State Governments for Mission Mode Projects and other e-Governance projects
3. Acting as a facilitator and catalyst for the implementation of the Digital India Program by various Ministries and State Governments
4. Providing technical assistance to Central Ministries/ State Line Departments in their e-Governance projects either directly or in collaboration with professional consultants
5. Undertaking technical appraisal of e-Governance projects for examining issues like overall technology, architecture, framework standards, security policy, service delivery mechanism, sharing of common infrastructure, etc
6. Developing generic / model Expression of Interest, Request for Proposal, Standard Contracts, PPP Models and other related documents for various stages and requirements of projects for use by the States
7. Ensuring effective citizen engagement and communication with all stakeholders using offline and Social Media channels
8. Impact assessment of e-governance projects of all States / UTs
9. Recruitment, deployment and HR management of specialised resources in the State e-Governance Mission Teams in all States and UTs
10. Enhancing governance through knowledge and capacity building

More details can be seen at https://negd.gov.in/.

About Digital India Corporation (DIC)

The Digital India Corporation (formerly Media Lab Asia) has been set up by the Ministry of Electronics and Information Technology (MeitY), Government of India, to innovate, develop and deploy ICT and other emerging technologies for the benefit of the common man. Digital India Corporation plays the role of a leader in promoting e-Governance by taking forward the projects and activities of the Digital India Programme, to facilitate its stakeholders to realise its goals. It also provides strategic support to Ministries & Departments, both at the Central and State level for carrying forward the mission of the Digital India Programme by way of Capacity Building for e-Governance projects, promoting best practices, encouraging Public-Private Partnerships (PPP), nurturing innovation and technology in various domains.

Digital India Corporation has several Independent Business Divisions under it and these include NeGD, MyGov, Bhashini, ISM, IndiaAI and MSH.

Digital India Corporation entails following responsibilities:
1. To provide leadership and support to the Government of India through MeitY; to steer and anchor the Digital India Programme along with related policy and implementation initiatives.
2. To support MeitY about policy and implementation-related issues concerning various ongoing programmes & schemes in the ICT domain as well as new initiatives undertaken as part of the Digital India Programme.
3. To support Ministries/Departments, both at Centre and States, as well as other stakeholders in crafting e-Governance strategies, to further promote Accountability, Efficiency, Efficacy and Transparency.
4. To source talent and resources both from the market as well as within Government in the ICT domain to Ministries/ Departments on a chargeable basis under Central & State Government; a talent pool of technically skilled manpower for hardware, software, networks, cyber security and laws, standards, quality and testing, etc
5. To promote innovation and evolve models for the empowerment of citizens and also to promote participatory governance and citizen engagement across the government through various platforms including social media.
6. Each IBD under DIC has specific roles and responsibilities and operates independently for its operations under the umbrella company of DIC.

More details can be seen at https://dic.gov.in/

About UMANG Project

The Unified Mobile Application for New-age Governance (UMANG) is a flagship initiative under the Digital India Programme, developed and managed by the National e-Governance Division (NeGD). UMANG is a unified portal aggregating major citizen-centric services of central and state governments and local, autonomous, & statutory bodies through mobile apps (Android & iOS) and the web. It is a Digital India initiative intending to improve ease of living by putting power in the hands of citizens to avail major government services anytime, anywhere, with just a few clicks on a single mobile app.

The government's vision is to position UMANG as a single interface for citizens to interact with the government, be it services, beneficiary schemes, documents, information, engagement/participation in governance, and much more.

UMANG currently hosts thousands of services across sectors such as health, education, finance, utilities, social welfare, and employment, and serves millions of registered users nationwide. The platform is mission-critical and requires continuous technical support, enhancement, security monitoring, and onboarding of new services.

1. **Job Title / Designation: Video Editor**
   No. of Vacancies: 1
   Location: New Delhi
   Qualification: Bachelor's Degree in Marketing, Mass Communication, Digital Media, or related field.
   Job Category: Contract Basis

Overview

The Video Editor is responsible for editing, enhancing, and producing high-quality video content for digital platforms to support awareness, training, and promotional initiatives of the UMANG project. The role requires technical expertise, storytelling ability, and a strong understanding of video formats and audience engagement.

Roles and Responsibilities

- Edit and assemble raw footage into engaging videos for social media, websites, and digital campaigns.
- Create short-form videos, reels, explainers, tutorials, and promotional videos.
- Add graphics, subtitles, transitions, sound effects, and background music as required.
- Ensure videos align with brand guidelines and communication objectives.
- Coordinate with content, design, and social media teams for video requirements.
- Optimize videos for different platforms (YouTube, Instagram, Facebook, X, etc.).
- Manage video files, project timelines, and delivery schedules.
- Stay updated with video editing trends, formats, and best practices.

Experience Criteria

- 4 - 5 years of experience in video editing or a similar role.
- Proficiency in video editing tools such as Adobe Premiere Pro, After Effects, Final Cut Pro, or CapCut.
- Basic knowledge of motion graphics and animation.
- Understanding of aspect ratios, codecs, and export settings for digital platforms.
- Creative storytelling skills with attention to detail.
- Ability to work under tight deadlines and manage multiple project

Desirable Certifications &Experience

- Experience of working for a government setup/project is desirable.
- Knowledge of graphic design tools is an added advantage.

2. **Job Title / Designation: Graphic Designer**
   No. of Vacancies: 1
   Location: New Delhi
   Qualification: Bachelor's Degree in Marketing, Mass Communication, Digital Media, or related field.
   Job Category: Contract Basis

Overview

The Graphic Designer is responsible for creating visually engaging and high-quality designs for digital platforms to support communication, outreach, and branding initiatives of the UMANG project. The role requires creativity, attention to detail, and the ability to translate concepts into impactful visual content while maintaining brand consistency.

Roles and Responsibilities
- Design creative assets such as social media posts, banners, posters, infographics, presentations, and digital creatives.
- Develop visual concepts and layouts for campaigns, events, and promotional activities.
- Ensure consistency in brand identity, color palette, typography, and design standards across all outputs.
- Collaborate with content, social media, and video teams to deliver campaign requirements.
- Adapt designs for multiple platforms (social media, web, mobile, print, etc.).
- Revise and modify designs based on feedback from stakeholders.
- Maintain an organized repository of design assets and files.
- Stay updated with design trends, tools, and best practices.

Experience Criteria
- 3-4 years of experience in a similar role.
- Proficiency in design tools such as Adobe Photoshop, Illustrator, InDesign, and Canva.
- Strong understanding of layout, typography, color theory, and visual hierarchy.
- Ability to manage multiple design tasks within deadlines.
- Creative mindset with strong attention to detail.
- Good communication and coordination skills.

Desirable Certifications &Experience
- Experience using Social media tools, HubSpot, Hootsuite, google analytics.
- Experience of working for a government set up/ project is desirable

General Conditions applicable to all applicants covered under this advertisement

1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
2. NeGD reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of NeGD/DIC and the appointees shall not derive any right or claim for permanent appointment at NeGD/DIC or on any vacancies existing or that shall be advertised for recruitment by NeGD in future.
4. NeGD reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The designation of the selected candidates shall be mapped as per the existing designation policy of NeGD.
6. In case of a query, the following officer may be contacted:

HR Team
National e-Governance Division,
4th Floor, Electronics Niketan,
6 CGO, Complex Lodhi Road,
New Delhi – 110003
Email: Negdhr@digitalindia.gov.in