

Social Media Content Writer

MyGov is the citizen engagement platform of the Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under the Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for a Social Media Content Writer who has a skilled knowledge of copywriting, copyediting and written communication skills.

An ideal candidate should have experience in creating, curating and managing all published content (images, video and written).

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you a regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of the initial contract period, a regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for a Social Media Content Writer.

Interested candidates may apply online: <https://forms.gle/bDEtuMwjwx6QHRjTA>

Position: Social Media Content Writer

No. of Position(s): 01

Qualification: Graduate or diploma holder from a recognized university in India or abroad.

Experience: 3-4 years.

Roles & Responsibilities:

- Have strong copywriting, copyediting and written communication skills.
- Create, curate and manage all published content (images, video and written).
- Prepare Social Media campaign calendar plans.
- Ability to work with deadlines and adjust to changes in priorities for social media plans.
- Ability to articulate a vision, strategy or idea clearly.
- Fluency with understanding social media metrics, advertisements, social media trends, reporting and analytics.
- Expertise in using social media management apps, and social media management tools.
- Extra credit will be given for specialized domain knowledge/experience in the area of international affairs.

Requirements:

- Graduate or diploma holder from a recognized university in India or abroad.
- Experience in managing Pan India & International Digital campaigns.