

### **Content Writer cum Researcher**

MyGov is the citizen engagement platform of the Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under the Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>

We are looking for a candidate who can combine strong policy research with clear, compelling content development across MyGov platforms. The role requires the ability to translate government initiatives, policy developments, and ground-level insights into accessible and well-structured content.

An ideal candidate should have work experience in developing and implementing creative content strategies that align with MyGov objectives and guidelines.

**You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you a regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.**

**After successful completion of the initial contract period, a regular contract will be given.**

**Please review the positions listed below and apply in the form given in this notification. MyGov is hiring for a Content Writer-Cum-Researcher.**

**Interested candidates may apply online: <https://forms.gle/znWmeUsDfhZqHjby9>**

**Position: Content Writer cum Researcher**

**No. of Position(s):** 01

**Qualification:** Graduate in any discipline

**Years of Experience:** 0-2 years

**Roles & Responsibilities:**

**Research & Analysis**

- Conduct in-depth research on government schemes, policy decisions, governance reforms, and socio-economic issues.
- Prepare issue notes, briefs, backgrounders, and policy explainers.
- Analyse multi-source data, identify trends, and present actionable insights.

**Content Development**

- Draft high-quality long-form content including articles, reports, scripts, campaign notes, case studies, and public policy explainers.
- Rewrite, refine, and structure complex information into crisp, citizen-friendly language.
- Edit and review content for tone, clarity, accuracy, and narrative consistency.

**Communication & Coordination**

- Work closely with creative, multimedia, and editorial teams to ensure cohesive storytelling.
- Coordinate research inputs and assist in content planning for campaigns.

**Visualization**

- Ability to conceptualize basic charts/infographics is desirable; design team support will be available.

**Essential**

- Strong research, analytical, and report-writing capabilities.
- Excellent written English; working proficiency in Hindi.
- Ability to simplify complex government and policy information for general audiences.

**Preferred**

- Experience with government bodies, think tanks, research organisations, or development sector initiatives.
- Familiarity with data interpretation and visualization basics.
- Prior experience in structured content development for institutional or public-facing platforms.