



Ministry of  
**Electronics &  
Information Technology**  
Government of India



**Digital India**  
Power To Empower



National e-Governance Division

## **Episode 27 of Ask Our Experts**

### **Showcasing the Empowering Role of MSH for India's Startup Ecosystem**

- *Ask Our Experts- a live program presented by NeGD, MeitY focuses on Digital India initiatives*
- *The show is broadcast on Fridays at 1 PM on Digital India's YouTube channel*

The National e-Governance Division (NeGD), under the Ministry of Electronics and Information Technology (MeitY), hosted the 27th episode of its interactive live program "Ask Our Experts," aired on Digital India's official YouTube Channel. This engaging episode spotlighted the transformative role of the MeitY Startup Hub (MSH) in accelerating the growth of early-stage startups and showcasing Indian innovation on the global stage through the Global Startup Bridge initiative.

The session featured, Shri Panneerselvam Madanagopal, Chief Executive Officer (CEO), MSH who detailed how MSH is empowering entrepreneurs, students, and change makers nationwide by providing them with critical support, resources, and connectivity to scale their ideas into impactful businesses. The discussion covered MSH's initiatives ranging from mentorship, funding facilitation, technology access, and global networking opportunities, aimed at fostering a robust startup ecosystem aligned with Digital India's vision.

Participants received insights on how the Global Startup Bridge platform promotes Indian startups internationally by connecting them with global markets, investors, and collaborators. The program shed light on the importance of nurturing homegrown innovation to position India as a leading startup nation.

Viewers actively engaged by asking questions, with four 'Digital India Question Ninjas' recognised for their pertinent inquiries during the live session. The 'Digital India Question Ninjas' will be given gift hampers by NeGD in acknowledgment of their participation in Ask Our Experts.

The episode deepened understanding of the MeitY Startup Hub's offerings and reinforced the government's commitment in making India a global hub for innovation and entrepreneurship.

The full episode can be viewed again here:

<https://www.youtube.com/watch?v=wMxZGO0WPHs>

"Ask Our Experts" is a flagship live program by NeGD, MeitY, designed to engage citizens actively on Digital India initiatives by enabling direct interaction with government officials and experts.

