



Ministry of
**Electronics &
Information Technology**
Government of India



Digital India
Power To Empower



National e-Governance Division

Ask Our Experts Episode 23: STPI- Empowering IT Industry & Tech Startups

- *Ask Our Experts- a live program presented by NeGD, MeitY focuses on Digital India initiatives*
- *The show is broadcast on Fridays at 1 PM on Digital India's YouTube channel*

The National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY), hosted the 23rd episode of its flagship program 'Ask Our Experts' on June 20, 2025. This special episode featured the Software Technology Parks of India (STPI), focusing on its pivotal role in catalysing India's IT industry growth and nurturing the country's tech startup ecosystem.

The show, broadcast live on the Digital India YouTube channel, provided the public an opportunity to interact directly with key officials: Shri Arvind Kumar, Director General, STPI, and Shri Subodh Sachan, Director (Startups & Innovation), STPI. The session delved into the history and objectives of STPI- established in 1991 as an autonomous society under MeitY to promote software exports, address infrastructural bottlenecks, and provide regulatory ease for Indian IT companies and startups.

The episode underscored STPI's central role in strengthening India's startup landscape through 24 domain-specific Centres of Entrepreneurship (CoEs) and the Next Generation Incubation Scheme (NGIS). These programs nurture startups from ideation to global market access, providing mentorship, lab access, funding- from seed grants of Rs. 2.5 lakh up to Rs. 50 lakh co-investment, and hands-on scale-up support, particularly for entrepreneurs in Tier II and III cities.

The experts explained how STPI's pan-India presence ensures that startups from cities like Bhilai, Mohali, and across the North East have access to top-tier facilities, government and private sector market linkages, and global exposure. The platform's

mentorship and peer networking initiatives (including the SaaYuj discovery and networking platform) break geographical barriers, enabling peer learning and collaboration.

The program also featured inspiring STPI-supported startups, such as IntelliWings (AI-driven anti-money-laundering), AlaRFic (healthtech solutions from Bhilai), and SilverGenie (elder care platform from the North-East), highlighting the tangible social impact and innovation emerging from across India.

STPI's experts emphasized the organization's focus on developing solutions for improving quality of life, promoting inclusive digital growth, and leveraging India's massive talent and data strength for global leadership in AI, blockchain, industry 4.0, gaming, and robotics. The CoEs act as crucibles of product-focused innovation, preparing startups for global markets.

The episode also highlighted how STPI's holistic support framework is powering the next wave of digital entrepreneurship and technology-driven development in India, bridging regional gaps and positioning Indian startups for sustained global impact.

Watch the episode: <https://www.youtube.com/live/atjmg2fto7c?si=ZwFLAmQ9Wg49pn0R>



