

Ask Our Experts Episode 20: Poshan Tracker takes spotlight

- *Ask Our Experts- a live program presented by NeGD, MeitY focuses on Digital India initiatives*
- *The show is broadcast on Fridays at 1 PM on Digital India's YouTube channel*

The National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY) premiered the 20th episode of 'Ask Our Experts'- a You Tube LIVE program, on '**Poshan Tracker**' on May 16, 2025.

The expert panel in the episode had Ms. Arkaja Das, Director, Poshan Abhiyan, Ministry of Women & Child Development, Government of India; Ms. Shalini Bajaj, Programme Lead, Poshan Tracker, MeitY. They were also joined by an Aanganwadi worker Ms. Kirti who along with the experts accompanied the viewers on a journey through the end-to-end ecosystem of the use and practical application of the Poshan Tracker application.

The episode delved deep into the need for creating a platform like Poshan Tracker. It helped the citizens understand how a digital app and portal like Poshan tracker ensures that India's children get a well-nutritional meal plan and beat malnourishment. The discussion also focused on how Poshan Tracker app helps the Aanganwadi workers in villages to track the growth of infants and adolescent girls, spot any nutritional deficiency, and flag stunted development or malnutrition challenges.

The experts also talked about the 'digital revolution' brought about by the development of apps like Poshan Tracker which reflect in dynamic dashboards the important metrics across the country right from the block to the district level and subsequently at the state and national-levels. Ms. Das explained the role of 'supervisors' in the chain of monitoring and how they are functioning now, with the help of the Poshan Tracker app; they can check how many Aanganwadi centres fall under their supervision and how many home visits by the workers are pending for each worker. Ms. Das also mentioned how this has also led to data-driven policy making.

Ms. Kirti emphasised the importance of the 'Daily Tracking' feature which aids in tracking the transparent delivery of adequate 'Take Home Ration' (THR) which enables fulfillment of the appropriate nutritional requirements of the children.

Four 'Digital India Question Ninjas' were announced during the live programme for asking relevant questions to the experts; these winners will be rewarded by NeGD for their participation.

The show can be watched again here: <https://www.youtube.com/live/pWKhzjDtpP4?t=1216s>

‘Ask Our Experts’ is a unique program broadcast live on Digital India’s You Tube channel (<https://www.youtube.com/@DigitalIndiaofficial>). The aim of this programme is to engage experts in an interactive discussion on various Digital India initiatives and projects. The program gives citizens a chance to ask questions directly to the officials involved in these citizen-centric projects and get all their queries answered.

