

## NeGD's premiers Episode 11 of 'Ask Our Experts' series

- *Ask Our Experts* - a live program presented by NeGD, MeitY focuses on Digital India initiatives
- The weekly show is broadcast every Friday at 1 PM on Digital India's YouTube channel

The National e-Governance Division (NeGD), Ministry of Electronics and Information Technology hosted Episode 11 of the 'Ask Our Experts' YouTube LIVE program on the topic 'Use of Aadhaar's Face Authentication' on January 17, 2025.

The panel of experts included Shri Manish Bharadwaj, Deputy Director General, Unique Identification Authority of India (UIDAI) and Mr. Vishwadeepak Mishra, Manager, Product Authentication, UIDAI.

'Ask Our Experts' is a unique weekly program broadcast live on Digital India's YouTube channel. The aim of this programme is to engage experts in an interactive discussion on various Digital India initiatives and projects. The program gives citizens a chance to ask questions directly to the officials involved in these citizen-centric projects and get all their queries answered.

Episode 11 was focused on apprising the viewers about UIDAI's latest modality involving face authentication using Aadhaar's service which helps entities like government organizations, banks, NBFCs etc., to verify user identity in a quick and easy manner.

The expert shared that this valuable service has rapidly gained acceptance and widespread use across the country with over 100 crore face authentications mapped so far and the service is being put to use in various sectors and especially for the senior citizens in generating their Life Certificates or Jeevan Pramaan that is used to secure pension.

The show can be watched again here: <https://www.youtube.com/live/TiqSIUsjQBI>.

The program is aired on the Digital India YouTube channel: <https://www.youtube.com/@DigitalIndiaofficial>.

