

Expression of Interest (EOI) for Selection of Participating Exhibitors at a National Event

BACKGROUND

The Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Textiles and Export Promotion Council for Handicrafts have proposed to organize the a National event tentatively in February/March, 2021 on a virtual platform, keeping in line with the theme of 'Aatmanirbhar Bharat' and launch 'Get Vocal for Local' campaigns proposed by the Government of India to promote indigenous industries. The proposed event will provide a platform to the Indian toys and games manufacturers by connecting them with foreign buyers/buying representatives/domestic buyers. This would help the Indian toy manufacturers get a viable marketing platform to showcase India's capabilities, interact with potential buyers and transact business.

PROPOSAL

The Ministry of Electronics and Information technology (MeitY) invites Indian entrepreneurs, start-ups, local manufactures, and companies etc., to participate in the event. This is an opportunity for participants to showcase their products to the national and international communities. MeitY aims to provide a virtual platform to more than 50 participants to showcase their products. Applications are invited from start-ups, MSMEs, local manufacturers, entrepreneurs and other identities involved in manufacturing of toys/ games (i.e., wooden, electronic-robot, computer, paper mesh, and other materials, videogames on education/ health/ entertainment/ business and other games like puzzles/ cross word/ monopoly/chess/ hopscotch scrabble,/ blokus etc.). The pre-condition is that toys/games must be manufactured in India and should encourage children to learn and develop new skills. The toys should also encourage children to construct, build and physically interact with it; should be made in range of colours; should be lightweight so that it can be carried by a young child; should be safe to use (with no sharp edges). The toys may include mechanisms that allow for movement and allow a young child to play with the game/toy by himself/herself or with parents and other children.

ELIGIBILITY CRITERIA

- Participating exhibitors must be an Indian company registered under the Companies Act or comply with the definition of Start-ups as per the latest notifications of DIPP available at <http://startupindia.gov.in>.
- The participants should not be blacklisted or debarred by the Government of India.
- The participants should not have a legal case against the Government of India.
- Submission of Undertaking.

PROCESS OF SELECTION

All proposals will be assessed against a number of criteria to ensure they align with the objectives of the event.

- Invite proposals in standard format/template (Details attached)
- Selection of participating exhibitors will be selected through a transparent and fair process.
- Technical presentation virtually.
- The department reserves the right of rejection any proposal.

GENERAL TERMS AND CONDITIONS

- The selection process is open to Indian citizens only.
- The decision of NeGD, Ministry of Electronics and IT (MeitY) will be final and binding with regards to selection at all stages.
- By making a submission in the selection process, all participants warrant and represent that to the best of their knowledge, their submission is original and does not violate or misappropriate any third-party trade secret, 'know-how', copyright, patent, or other intellectual property right. Participants also warrant and represent that there are no obligations of any nature, legal or otherwise, which would prohibit, restrict, or interfere with their participation in the selection process or submission of their design report, and agree to obtain any necessary clearances, authorizations and/or approvals prior to participation.
- The participants agree that NeGD/MeitY will share information submitted by the participants to panel experts, reviewers etc. (Any information that you may not want to share publicly should not be submitted).
- The Government of India does not claim ownership over Intellectual Property Right (IPR) for the innovation that is sent to us by submitting an application. The IPR shall always remain with the applicants.
- The Government of India reserves the right to publish the grantees information with regards to Name of the App, Brief Summary, Key Functionalities, Developer Contact, Team details.
- By entering the selection process, each participant agrees to release NeGD/MeitY from and against any losses, damages, rights, claims and actions of any kind arising from
 - an exclusion or disqualification of such participant pursuant to these rules;
 - late or unsuccessful efforts to notify the selection of agencies;
 - late, lost, delayed, damaged, misdirected, incomplete, illegible or unintelligible entries;
 - telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures or difficulties of any kind;
 - failed, incomplete, garbled or delayed computer transmissions;
 - any condition caused by events beyond MeitY's control that may cause the event to be disrupted or corrupted; and
 - any injuries, losses or damages of any kind relating to participation in this event.
- The Government of India reserves the right, at its sole discretion, to cancel, terminate, suspend this contest and modify the rules. In no event shall the Government or any other organizers be liable for any claims, losses, expenses or damages, arising out of or in connection with the foregoing.

Submission of Proposal:

All participating exhibitors are requested to submit proposal (online) in the prescribed format with relevant documents to Shri Vinay Thakur, vinay@gov.in and cc to Mr Shailendra Saxena, shailsaxena@digitalindia.gov.in

Last Date: 17.01.2021 (5.00 PM)

FORMAT FOR SUBMISSION OF PROPOSALS

1	Name of the Participating Exhibitor/Individual			
2	Communication Address			
3	Contact No/Fax No/ Tel No			
4	Type of Organization (Please enclose certificate of registration/incorporation) a) Start-up/ Entrepreneur/ Manufacturer / others			
	b) Companies/ Firms/ Registered Societies/ Trusts			
5	Turn- over in last three years Minimum 30 lakh in last 3 years or 10 lakh per year	2019-20	2018-19	2017-2018
6	Company Profile a) Manufacture of minimum 5 types of items/products (Toys/Games-Puzzles / Robot /Computer etc. , please indicate the details of the items)			
	b) Supply of items/products to minimum 5 organization/clients (Please indicate the names of the suppliers/client/organization)			
	c) Business Domain (please enclose a Certificate by Company Secretary)			
	d) No of Employees			
	e) Year of Establishment			
	f) PAN No			
	g) GST no			
7	Bank Details a) Account No			
	b) Bank Name			
	c) IFSC Code			
8	Is there any litigation pending currently against Government of India (Y/N)			
9	Is the organization blacklisted or debarred by Government of India (Y/N) any time. If so, submit a certificate by Authorized Signatory.			

Signature of the Applicant:
Contact Person Name, Email, Tel No.

UNDERTAKING

(On Company's Letter Head with Company Seal)

I, on behalf of (Agency/Company/Individual name) hereby undertake to confirm to NeGD/MeitY that we will display(name of the product to be displayed) during the proposed event to be held from 27th Feb to 2 March 2021 at a Virtual platform.

I will also abide by the following terms & Conditions for participation in the Fair/Exhibition)

- i) The participating exhibitor has to abide by the eligibility criteria, selection process and T & C.
- ii) Our goods/Technology/ Products are of Indian Origin
- iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by NeGD.
- v) Violation of any guidelines may lead to cancellation of space allotted to us and, debarment by Ministry of Electronics and Information Technology for 2 years to participate in any event/fair /exhibition.
- vi) The Terms and Conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.
- vii) NeGD reserves the right to accommodate two or more participating exhibitor on sharing basis.

(Authorised Signatory)
with Company Seal
(Prop./Partner/Director)

COVERING LETTER

Ref No. N-21/28/2020-NeGD-MeitY

05.01.2021

To

Vinay Thakur
COO, NeGD
vinay@gov.in, vinay@nic.in
New Delhi

Subject: Expression of Interest for Selection of Agencies for National Toy Fair 2021

Dear Sir,

This is with reference to your query N-21/28/2020-NeGD-MeitY dated 05.01.2021

In response to this we are submitting the following documents:

Annexure-1

Annexure-2

Relevant Documents

We accept all the terms and conditions.

Regards

Sincerely yours,

Signature

Name of the Participating Exhibitor

Name of the Agency

Contact no.

CC to: Mr Shailendra Saxena, shailsaxena@digitalindia.gov.in