Significant State Initiatives: Telangana

PRESENTATION @ MEITY ON 1ST MAY 2019, SEMT, TELANGANA
Significant State Initiative, Telangana

- KCR KIT
KCR KIT – Direct Benefits Transfer Program

- Financial Support through DBT to targeted beneficiaries – pregnant women

- Key Objectives:
  - To provide Quality Health Care throughout pregnancy and post-delivery
  - To encourage public/government institutional deliveries
  - To ensure full immunization for the new born
  - To reduce MMR & IMR
  - To compensate for ‘wage loss’

- Launched on 2\textsuperscript{nd} Jun 2017 by Hon’ble CM of Telangana

- Rs. 12,000 for male child and Rs. 13,000 for female child

- Target beneficiaries: All pregnant women who receive health service through public/government health institutions in Telangana during pre- and post-natal periods.
## KCR KIT – Direct Benefits Transfer Program

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<th>Installment</th>
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| 1<sup>st</sup> | Rs. 3000/- | • Registration of pregnancy at public health facility.  
• At least 2 ANC checkups by the Medical Officer with IFA tablets & Inj.TT. |
| 2<sup>nd</sup> | Rs. 5000/- (For Female child)  
Rs. 4000/- (For male child) | • Delivery in public health institution  
• KCR Kit consists of 16 items like Johnson and Johnson Baby powder, soap, baby oil, Mosquito net mattress, 2 dresses for new born baby and two handloom Sarees for the mother, etc will also be given. |
| 3<sup>rd</sup> | Rs. 2000/- | • First Immunization at the age of 3½ months. |
| 4<sup>th</sup> | Rs. 3000/- | • Child has to receive Measles vaccine, Vit.A and JE 1<sup>st</sup> dose at the age of 9 months. |
# KCR KIT – Direct Benefits Transfer Program

## Program Features

- Registration, and Tracking & Monitoring of Health status of pregnant women & children (post-delivery) key health events
- DBT disbursement at pre defined health events
- Recording & Analysis of key health parameters of ‘Mother’ & ‘Child’
- Delivery Assistance: Scheduling of Pick Up and Drop facilities
- ‘High Risk Cases’ – tracking & monitoring
- Issue of ‘Aadhaar Card’ & Birth Certificates for new born babies

## System Features

- Beneficiary Registration using Aadhaar # & Bank A/C # at PHC/CHC/AH/DH
- Verification by Medical Officer
- DBT process initiation by Dy. MHO
- Monitoring & Tracking of KCR KIT status by DMHOs & District Collectors
- Analytics Dashboard
KCR KIT – Direct Benefits Transfer Program
KCR KIT – Direct Benefits Transfer Program

- **Key Outcomes**
  - # of Pregnant Women Registered : 9,13,192
  - # of KCR Kits distributed to beneficiaries : 2,25,230
  - Amount transferred through DBT : Rs. 237,00,72,000/- (Rupees Two Hundred Thirty Seven Crores and Seventy Two Thousand)
  - Winner Skoch & CSI-Nihilent National eGovernance Awards
KCR KIT – Direct Benefits Transfer Program
END – THANK YOU !