



Significant State Initiatives: Telangana

PRESENTATION @ MEITY ON 1ST MAY 2019, SEMT, TELANGANA

Significant State Initiative, Telangana

- KCR KIT

KCR KIT – Direct Benefits Transfer Program

- Financial Support through DBT to targeted beneficiaries – pregnant women
- Key Objectives:
 - To provide Quality Health Care throughout pregnancy and post-delivery
 - To encourage public/government institutional deliveries
 - To ensure full immunization for the new born
 - To reduce MMR & IMR
 - To compensate for ‘wage loss’
- Launched on 2nd Jun 2017 by Hon’ble CM of Telangana
- Rs. 12,000 for male child and Rs. 13,000 for female child
- Target beneficiaries: All pregnant women who receive health service through public/government health institutions in Telangana during pre- and post-natal periods.

KCR KIT – Direct Benefits Transfer Program

| Installment | Amount | Conditions |
|-----------------|--|---|
| 1 st | Rs. 3000/- | <ul style="list-style-type: none">• Registration of pregnancy at public health facility.• At least 2 ANC checkups by the Medical Officer with IFA tablets & Inj.TT. |
| 2 nd | Rs. 5000/- (For Female child) Rs. 4000/- (For male child) | <ul style="list-style-type: none">• Delivery in public health institution• KCR Kit consists of 16 items like Johnson and Johnson Baby powder, soap, baby oil, Mosquito net mattress, 2 dresses for new born baby and two handloom Sarees for the mother, etc will also be given. |
| 3 rd | Rs. 2000/- | <ul style="list-style-type: none">• First Immunization at the age of 3 ½ months. |
| 4 th | Rs.3000/- | <ul style="list-style-type: none">• Child has to receive Measles vaccine, Vit.A and JE 1st dose at the age of 9 months. |

KCR KIT – Direct Benefits Transfer Program

PROGRAM FEATURES

- Registration, and Tracking & Monitoring of Health status of pregnant women & children (post-delivery) key health events
- DBT disbursement at pre defined health events
- Recording & Analysis of key health parameters of 'Mother' & 'Child'
- Delivery Assistance : Scheduling of Pick Up and Drop facilities
- 'High Risk Cases' – tracking & monitoring
- Issue of 'Aadhaar Card' & Birth Certificates for new born babies

SYSTEM FEATURES

- Beneficiary Registration using Aadhaar # & Bank A/C # at PHC/CHC/AH/DH
- Verification by Medical Officer
- DBT process initiation by Dy. MHO
- Monitoring & Tracking of KCR KIT status by DMHOs & District Collectors
- Analytics Dashboard

KCR KIT – Direct Benefits Transfer Program

The screenshot displays the KCR KIT dashboard for the Government of Telangana. The page features a header with the KCR KIT logo and the names of the Hon'ble Chief Minister (Sri K. Chandrababbar Naidu) and Hon'ble Health & Medical Minister (Sri C. Laxma Reddy). A navigation bar includes a 'Downloads' button, 'Technical Support' contact information (+91 7995571348), and operating hours (10AM - 6PM). The main content area is a grid of nine data cards:

| Category | Value |
|--------------------------------------|--------|
| Pregnant Women Registered | 389755 |
| ANC Checkup | 141591 |
| High Risk Cases Identified(August) | 2745 |
| Expected Due Date Deliveries(August) | 36232 |
| Deliveries | 42579 |
| No. of Children Registered | 81574 |
| First Immunization @3 1/2 Months | 5046 |
| Full Immunization @9 Months | 3688 |
| KCR KIT's | 46447 |

A note below the dashboard states: "Note: Data displayed on the dashboard from 2nd Jun,2017 onwards". To the right of the dashboard is a photograph of a woman holding a baby, with a KCR KIT kit visible in the background. The footer includes copyright information (All Copy Rights Reserved © 2017) and the developer's name (Designed & Developed by T3online). The browser's taskbar at the bottom shows the Windows Start button, various application icons, and the system tray with the date and time (ENG 10:33 PM, 8/18/2017).

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■ Key Outcomes

- # of Pregnant Women Registered : 9,13,192
- # of KCR Kits distributed to beneficiaries : 2,25,230
- Amount transferred through DBT : Rs. 237,00,72,000/- (Rupees Two Hundred Thirty Seven Crores and Seventy Two Thousand)
- Winner Skoch & CSI-Nihilent National eGovernance Awards



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END – THANK YOU !