

National e-Governance Division

N-21/11/2015-NeGD

Date : 17.11.2015

Sub:- Short listed agencies based on eligibility criteria for Technical Bid Presentation on 24.11.2015 for empanelment of BTL Advertising agencies for Outreach Campaign

This is with reference to the RFE floated by NeGD on 9th Oct, 2015 for empanelment of BTL agencies for conducting outreach campaign.

As per the scrutiny of eligibility criteria & technical bids submitted by the agencies, the following four agencies have been qualified for making the technical bid presentation to the Evaluation Committee on **24.11.2015 (Tuesday)** as per the schedule below:-

SI No	Agency	Time
1	Group M	3- 30 PM
2	Impact Communication	3.30-4 PM
3	Jagran Solution	4-4.30 PM
4	Wizcraft	4.30-5 PM

The EMDs of the unsuccessful bidders may be collected by hand or by post on request.

Instruction to the agencies for Technical Bid Presentation:-

1. A maximum of 20 minutes will be given to each agency which will include 15 minutes for presentation and 5 minutes for discussion. Agencies are required to strictly adhere to the timeline.
2. Agencies are required to bring soft copies of the presentation in CD or pen-drive.
3. A maximum of 2 representatives from a single agency will be allowed to participate.
4. The names of the representatives to be sent latest by **23.11.2015** for making Gate Passes. The request to be mailed to Sh. Pranjal Kalita, Consultant, NeGD at pranjal.kalita@negp.gov.in (011-30481625)
5. The agencies are required to make presentation as per the technical bid format of the RFE.


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