

D.O. No. **N-21/14/2016-NeGD**

Date

16th September, 2016

NOTICE

Subject: Empanelment of Digital Media agencies for Digital India Program

In response to the RFE published on 24th June, 2016 for empanelment of Digital Media agencies and the after subsequent evaluation of the bids/proposals, the following agencies have been selected for empanelment with NeGD for four different categories.

i) Digital Media Services

1. Adfactor PR Pvt Ltd
2. ADG Online Solution Pvt Ltd
3. Adglobal 360 India Pvt Ltd
4. Adomantra Digital India Pvt Ltd
5. Brand Planet Consultants India Pvt Ltd
6. Centum Communication
7. Dentsu Webchutney
8. Expression Ad Agency Pvt Ltd
9. Havas Media India
10. Hungama Digital Services
11. Isobar India
12. Nascent
13. Span Communications
14. The Practice Strategic Communications
15. TLG India Pvt Ltd
16. TSD Corporation Ltd
17. Windchimes Communications

ii) Website/Microsite & App Development

1. ADG Online Solution Pvt Ltd
2. Adglobal 360 India Pvt Ltd
3. Brand Planet Consultants India Pvt Ltd
4. Everymedia Technologies Pvt Ltd
5. Glocaledge Consultants Pvt Ltd
6. Harmilap Media Pvt Ltd
7. Ignitee Digital Services Pvt Ltd
8. Indusnet Technologies Pvt Ltd
9. Persistant Systems
10. PK Online Ventures
11. Rabbit digital Branding Solutions
12. RK Swamy BBDO Pvt Ltd
13. Silvertouch Technologies Ltd
14. TSD Corporation Ltd
15. Varkul Websoft Pvt Ltd
16. Ventures
17. Windchimes Communications


Sunil Sharma
Sr. General Manager (Project & Finance)
NeGD - Media Lab Asia
Department of Electronics & Information Technology
Electronics Niketan, 6, CGO Complex
Lodhi Road, New Delhi - 110003

iii) Gamification

1. Beehive Communications
2. Ignitee Digital Services Pvt Ltd
3. Moving Pixels Pvt Ltd
4. Omlogic consulting Pvt Ltd
5. Persistant Systems
6. Rabbit digital Branding Solutions
7. The Practice Strategic Communications
8. Windchimes Communications

iv) Game Development


1. Indusnet Technologies Pvt Ltd
2. Omlogic consulting Pvt Ltd
3. Studiotrimeta

The terms and conditions are applicable as per the RFE (**Empanelment of Digital Media agencies for Digital India Program**) dated 24th June, 2016. <http://negd.gov.in/writereaddata/files/tender/RFE%20Final.pdf>. In addition, following is stated as:

1. The empanelment is valid for one year w.e.f 16th September, 2016 which may be further extended by one year.
2. Empanelment with NeGD does not guarantee allocation of work. The agencies will be selected by the concerned organization through competitive process after providing specific Scope of Work.
3. NeGD empanelled agencies may offer their services to other line ministries and departments in the Government, if agreed, by the concerned department/line ministry.

Sunil Sharma

(Sr General Manager)


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Sr. General Manager (Project & Finance)
NeGD - Media Lab
Department of Electronics & Information Technology
Electronics Niketan, 6, CGO Complex
Lodhi Road, New Delhi - 110003